



spreds

MANAGE YOUR INVESTORS *with ePooling*

While many companies face the need to organize the subscription process of their investors, answer their questions and complaints, make or receive payments from them and handle legal and administrative processes and documents, others need to organise a regulated fundraising process, involving heavy legal fees and sometimes, companies don't want to have to include certain investors in their governance or reporting processes, or at least not without adapting them accordingly.

In all these situations, having more than 10 investors to manage can quickly become a huge hassle. The time and energy spent doing so (reporting, UBO-type administration, governance, legal acts, ...) is often too high and leads to significant costs.

Spreds now offers its ePooling service to ambitious companies to allow them to manage their investors in an efficient, flexible and secure way, whatever their number or type (business angels, employees, FFF, ...) and this for half the traditional costs! Focus on your business and outsource your investor management to us.

Get in touch with our specialist (eline@spreds.com) to discuss your goals and the details of the proposed deal, before signing a contract with us.

The basic idea is that we are your supplier. **You set the rules, we execute.** In a few days, you can be starting using Spreds to pool your investors!

What do we offer?

1. We offer the **transactional service, handling all identification and transactional operations** of the investors, including payments.
2. We offer the **investors' pooling infrastructure and services** and therefore:
 - Prepare, review and sign all the necessary documentation for the notary closing for the investors;
 - Manage the investors during the entire duration of the investment (general assemblies, payments, preferential rights, etc);
 - Adapt reporting and governance processes to your needs.
3. If and when needed, we transform the information destined to investors in a **regulatory compliant document** and make sure that the information process of the investors is correctly handled.

Who is ePooling for?

1. **Companies** (start-ups, scale-ups, SMEs, green energy projects, ...) looking to:
 - let their employees invest in the company to increase their retention and motivation;
 - encourage their clients to invest in the company to create a large and powerful ambassador network;
 - pool their existing or new investors (e.g. business angels) in an efficient way and in order to remain attractive for institutional investors;
2. **Private equity funds or family offices** looking to combine investors to reach minimum ticket sizes

Why use ePooling?



Cost-efficient (1/3)

Spreds offers a digitalised and mutualised pooling vehicle that is about 1/3 cheaper than a classic pooling vehicle (no need for dedicated notary, lawyer, accountant, auditor, publications, ...)



Time-saving (3x)

Spreds manages the communications, payments to investors, as well as preferential rights. Spreds represents your investors and manages their decisions for you and then executes them (signatures, etc.).



Security and Compliance

Our pooling vehicle is bankruptcy-remote, tax transparent and audited. On top of that, as a regulated company, Spreds offers a fully compliant subscription process for your investors.

Who is Spreds?

Since 2011, Spreds has been providing their three digital services to over 400 international companies and associations in order to help them manage more than 35,000 stakeholders.

With **eFundraising** and **ePooling**, companies can reduce the cost of fundraising and investor management by a factor of 3, thanks to a digital pooling process and vehicle.

With **eGovernance**, international associations and companies with over 100 members or shareholders can organize their general meetings easily and in a legally valid manner, while taking five times less time (and therefore cost) than before.

Our clients

With more than **400 clients** managed and over **35,000 users**, Spreds has established itself as a leader in the digital management of stakeholders. Spreds has seen strong annual growth in all 3 of its products.

eFundraising	ePooling	eGovernance	Overall
492 Campaigns	357 Clients	46 Clients	403 Clients
45,000 Members	22,250 Investors managed	14,497 Participants	36,747 Stakeholders
EUR 183,000 Raised per company	120 Investors per company	159 Meetings	158 Stakeholders per company

